

WWW.FAITHABRAHAM.COM



DR. FAITH
UNLEASHING THE GREATNESS WITHIN

SOCIAL MEDIA BIZ PLANNER

DR FAITH ABRAHAM



Blessings!

I'm super excited for you because you have decided to not only invest in yourself but invest in your business. This is an investment that will yield tremendous dividends for you because you will finally be able to lay out what it is you want to communicate to those who follow you.

Use the sheets each month with the provided weekly breakdown to plan your social media agenda. Included within the binder are 3 months worth of sheets to create an increase followers, lead generation, more clients, longer email list and multiply your monetary goals.

After 3 months (1 Quarter) take time to evaluate your results. Evaluate what worked and what didn't then enter into your next Quarter with more focus and results. Be sure to print the sheets FRONT AND BACK.

See you at the top,

Dr. Faith

Start Date:

This Social Media Biz Planner Belongs To:

© 2017 by Dr. Faith Abraham
Contact: Dr. Faith Abraham
1010 Huntcliff NE Sandy Springs, GA 30350

www.FaithAbraham.com

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Month

*Don't wait for
anyone to open
doors for you
open them
yourself!*

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*Create your future using
your words
-Dr. Faith Abraham*



AS I ARISE AND SHINE TODAY I DECREE
AND DECLARE THAT MY MIND IS ALERT
AND MY SPIRIT IS RECEPTIVE TO WHAT IS
BEING RELEASED FROM THE HEAVENS.

I DECREE AND DECLARE THAT MY BUSINESS AND LIFE AFFAIRS
ARE FLOURISHING. MY BODY IS FLOURISHING AND ALL THAT IS
CONNECTED TO ME IS FLOURISHING BECAUSE I AM CONNECTED
TO THE VINE.

FAVOR FOLLOWS ME EVERYWHERE I GO AND ALL THINGS ARE
WORKING OUT FOR MY GOOD, BENEFIT AND ADVANTAGE. I LACK
NO GOOD THING AND GOD IS AN EVER PRESENT HELP IN MY TIME
OF NEED.

I DECLARE THAT I AM COUNTED WORTHY OF MY CALLING FILLED
WITH KNOWLEDGE AND WISDOM. SPIRIT LEAD ME AND GUIDE ME
BEYOND MY LIMITATIONS!

AMEN!

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To do List

TOP 3



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FACEBOOK | INSTAGRAM | PERISCOPE | PINTEREST | TWITTER

Theme for the month: _____

Plan your posts

Week 1 _____

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____

Week 2 _____

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____

Product of the Month

Promo Code

Special Links

Holidays & Events

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Week 3 _____

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____

Week 4 _____

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____

NOTES

New products/projects

Finish Date

Release Date

_____	_____	_____
1. _____	_____	_____
2. _____	_____	_____

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Blog it Out

Monthly Theme: _____

Week One

Image & text | Vlog | Text & Vlog

Title(s): _____

Goal: _____

Links: _____

Week Two

Image & text | Vlog | Text & Vlog

Title(s): _____

Goal: _____

Links: _____

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Blog it Out

Week Three

Image & text | Vlog | Text & Vlog

Title(s): _____

Goal: _____

Links: _____

Week Four

Image & text | Vlog | Text & Vlog

Title(s): _____

Goal: _____

Links: _____

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Big Sales Funnel

THE SETUP

- Platform: Instagram | Pinterest | Facebook Fan Page
- Type of text under image: Call to action | Storytelling | Inspiration | Testimonial
- Freebie offer: Cheatsheet | Checklist | App list for industry
- Send newsletter email with preorder optin

NOTES

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Big Sales Funnel

THE EXECUTION

- Periscope / FB Live
- Broadcast with hashtags, relevant to topic
- Create urgency - #noreplay | #24hoursonly | free now pay later
- Repurpose content - add to blog or vlog | send in newsletter | post on FB
convert into product(s)
- Create and provide bit.ly for direct access → linktr.ee

NOTES

COURSES

- *Created for Wealth*

3 part course to get you on your way to creating and enjoying wealth

BOOKS/WORKBOOKS

- *SHE rules*

Lessons from Rahab, an unlikely hero, who turned her life around and saved a nation

- *Christ Confidence*

How to build confidence and find your purpose

- *Fundamentals for prophets and prophetic voices*

Advanced training for prophetic ministries

For more resources to help you unleash the greatness within you go to

www.FaithAbraham.com

REMINDER!!!

Print the sheets 1-15 out again to start your new month.